## MINORITY MEDIA AND TELECOMMUNICATIONS COUNCIL

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Henry M. Rivera Chairperson

**COCKET FILE COPY ORIGINAL** 

February 10, 2002

Erwin Krasnow Deborah Lalhen Vice Chairpersons

Lawrence Roberts

Hon. Marlene Dortch

Secretary

Federal Communications Commission

445 12th Street S.W. Washington, D.C. 20554

Everell C. Parker

Treasurer

Secretary

Dear Ms Dortch:

**BOARD OF DIRECTORS** 

RE: MB Docket No. 02-277 (Biennial Review of Broadcast Ownership Rules)

Andrew C. Barren Anloinelle Cook Bush Jeneba Jalloh Ghatt Julia Johnson Erwin Krasnow Deborah talhen

MM Docket No. 01-235 (Broadcast/Newspaper

Crossownership)

Nicolaine Lazarre Alex Nogales

MM Docket No. 01-317 (Local Radio Ownership)

Everell C. Parker Henry M. Rivera Lawrence Roberts Andrew Schwartzman S. Jenell Triaa Herberl Wilkins

MM Docket No. 00-240 (Definition of Radio Markets)

## BOARD OF ADVISORS

Pursuant to 47 CFR §1,1206, this will disclose that in connection with these permit-butdisclose proceedings, on behalf of the Diversity and Competition Supporters, I held a meeting February 6, 2003 at 2:00 PM with Jane Mago, General Counsel, Michele Ellison, Deputy General Counsel, Susan Eid, Legal Advisor to the Chairman, and Paul Gallant, Esq., of the Media Bureau staff.

Raul Alarcon, Jr. Eddie Arnold Tyrone Brown Amador Bustos Angela Campbell Thomas Caslro Jannelle Dales Belva Davis Moclesuma Esparza Jerome Fowlkes Frank Halfacre John Hane Janis Hazel Ragan A. Henry *Leo* Hindery Reginald Hollinger

Larry Irving Eli Noam

Vincent A Pepper Benjamin Perez Linda Eckard Vilardo Anlhony Williams **Edward Young** 

I discussed the importance of addressing minority ownership in the proceeding. To build a full record on this issue, I urged the Commission to convene a public hearing on minority ownership to mark the occasion of the 25th anniversary of the Statement of Policy on Minority Ownership of Broadcast Facilities, 68 FCC2d 979 (released May 25, 1978).

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Hon. Marlene Dortch February 10, 2003 Page Two.

I described how the "Staged Implementation Plan" (see "Initial Comments of Diversity and Competition Supporters" filed January 2, 2003, pp. 82-101) might operate in practice and how it would comport with Section 202(h), on its own and in tandem with the parallel review of the substantive rules that would also need to be undertaken.

I also explained the "equal transactional opportunity" policy described on pp. 115-120 of our Initial Comments, and promised to amplify on what the text of such a rule would read, what the proposed certification would contain, and how the rule might operate in connection with the maintenance by the Commission of a buyer's list.

Our Reply Comments, filed February 3, 2003, contained a formula for an "HHI for Diversity" (pp. 17-24). I explained how the formula was derived and how it could be used to take the temperature of the market in connection with a staged implementation plan.

Our Reply Comments also contained a tentative proposal for "Diversity Credits" (pp. 34-38). I explained how this would work in practice, and in particular how its adoption could be a substitute in many respects for diversity based bright-line regulation. I promised to further develop the concept with the assistance of economists specializing in this subject.

Finally, I expressed our endorsement of CWA's proposal for the use of JOAs (Joint Operating Agreements) in place of TV duopolies.

An original and two copies of this letter are being filed with the Secretary.

Executive Difec

David Honig

Susan Eid, Esq. Jane Mago, Esq.

Michele Ellison, Esq. Paul Gallant, Esq.

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CC: